# DEAL T GOOD TO MISS? IT COULD BE **INVESTMENT FRAUD**

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## INVESTMENT FRAUD

The world of investments is extremely vulnerable to fraud. Since many emerging markets are unregulated, it can be difficult for authorities to enforce good, ethical working practices.



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### TYPES OF Investment fraud

There are many different types of investment fraud. Typically, fraudsters will contact their victims and then convince them to invest in schemes or products that are worthless or do not exist. As soon as the victim hands money over to the fraudster, they disappear, taking the money with them.

Common investment scams see the victim being encouraged to buy some of the following commodities.

- Diamonds or rare metals
- Fine wine
- Land
- Carbon credits and alternative energy technology
- Crypto currency



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### WHAT TO LOOK OUT FOR

Scammers will try and appear as authentic as possible. They will clone websites and imitate genuine companies and investment firms. They may have details of investments you've previously made, shares you hold and know your personal circumstances.

- Remember, the scammers do their homework to know as much about you as they can.
- They will try and form a positive relationship with you to build your trust and persuade you to part with your money.
- They may call you multiple times.
- Also be wary of recovery fraud, where criminals will re-target victims pretending to be able to assist them in recovering their losses. This is another way to steal more of your money.

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# HOW TO PREVENT IT



Do not be rushed or pressured into making a payment. Legitimate organisations will not push you to hand money over straight away.



Seek independent financial advice before investing and check with the Financial Conduct Authority (FCA) to see if their company is registered.

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# HOW TO REPORT

If you suspect you or someone you know has been victim to investment fraud, report it to Action Fraud at www.actionfraud.police.uk or by calling 0300 123 2040.

If the victim is vulnerable or elderly, please call the police on **101**.

In an emergency, always call 999.



